

Human Capital Management

Q3 2023



Q3 HCM SUMMARY & OUTLOOK

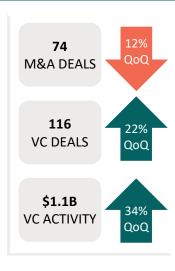
HVA'S O3 2023 HCM REPORT

M&A Trends & Outlook:

In Q3, M&A activity levels in the Human Capital Management industry softened for the second consecutive quarter. There were a total of 74 acquisitions, a 31% decrease from the 108 deals in the third quarter of 2022. Fundamental sectors, such as Talent Management and Core HR, reached two-year lows in transaction levels. Staffing, a cyclical sector, experienced growth from last quarter, as acquirers are adjusting their focus towards employing executives and qualified legal, business services, and healthcare employees during a tight labor market. Despite economic uncertainty and a market-wide reduction in deal flow¹, transaction levels in the HCM space remain strong by historical standards.

VC Trends & Outlook:

While the amount raised in Q3 is still well below the unprecedented levels of VC funding in 2021 and 2022, VC funding increased 34% from Q2. Furthermore, the number of VC deals has continued to steadily increase. As the market saturated from numerous early-stage startups vying for funding, competition for VC dollars increased (See Page 11). This was the second consecutive quarter without any newly minted HCM unicorns, a stark contrast from the 7 newly minted unicorns averaged per quarter in 2021. There were three large (>\$100M) VC deals in Q3, demonstrating increased investor focus on the Learning and Compensation & Benefits sectors.



STAFFING

After a quiet Q2, Staffing is once again the most robust M&A sector within HCM. There was a notable rise in transactions involving executive search services and legal staffing. Traditionally strong staffing fields, such as healthcare and IT, have continued to see high levels of M&A activity.

Executive Search:

- Cherry Bekaert, an outsourced accounting firm, acquired Corida Resources, an executive search firm for the finance, accounting, and HR industries, to expand their offerings and geographical presence
- Leadership advisory firm Russell Reynolds acquired Kilberry, an executive selection and assessment platform to add consultants to bolster their leadership advisory capabilities

Legal Staffing:

- Avalon Document Services, a provider of printing and media services, acquired legal staffing firm Tower Legal Solutions to add a managed review service line to deliver comprehensive offerings
- Legal consulting firm Consilio acquired Lawyers on Demand, a legal staffing and outsourcing practice, to amplify their global presence

CORE HR

Activity within Core HR was driven by acquisitions in the Workforce Management and Compensation & Benefits segments. The combined subsectors accounted for over 70% of acquisitions within Core HR.

Compensation & Benefits:

- The Insurance Exchange acquired Foster Benefit Resources, a provider of fully insured and self-funded employee benefits to expand geographically into Texas and deliver new benefits tools
- Employee education assistance platform Tuition. Io added clients by acquiring Wiley, a provider of workplace tuition assistance benefits

Workforce Management:

- Employee experience platform Simpplr acquired and will offer
 Socrates.ai, an AI assistant designed to provide centralized employee knowledge, management, and communication
- Kumospace, an online workforce collaboration software, added scale by acquiring Kosy Office, a virtual office for managing remote teams

TALENT MANAGEMENT

Amongst the 4 sectors, Talent Management recorded the lowest levels of transaction activity. There were some larger deals in the employee wellness and engagement subsectors, reflecting an increased need to address employee wellbeing, retention, and collect actionable feedback.

Wellness:

- Health Comp announced a merger with employee health and productivity platform Virgin Pulse for \$3B to offer novel employee benefits to track and improve wellness
- The Dutch private social security provider The Acture Group acquired Evermood, a German B2B welfare management software designed to monitor work stress and burnout levels

Employee Engagement:

- Learning management platform LMS365 acquired Weekly10, which provides employee feedback and check-ins with managers for remote and hybrid workforces
- Recruitment operations analytics firm TalentHub acquired Starred to add scale and incorporate their applicant feedback software

TALENT ACQUISITION

The talent acquisition sector had the lowest public company performance of the HCM sectors tracked (See Page 2). Transaction activity was concentrated in the assessments and pre-employment screening sectors, driven by the demand for qualified employees.

Assessments:

- The Educational Testing Service acquired online talent assessments provider Wheebox from PeopleStrong to improve global operations
- Video interviewing platform Spark Hire acquired Chally, a provider of pre-hire predictive assessments, to add to their suite of solutions after they acquired the ATS Comeet in Q2 2023

Pre-Employment Screening:

- Global background screening provider First Advantage acquired prescreening biometric compliance firm Infinite ID for \$41M.
- Pre-employment screening firm HireRight, acquired Digital Trusted Identity Services, an FBI-affiliated criminal history provider

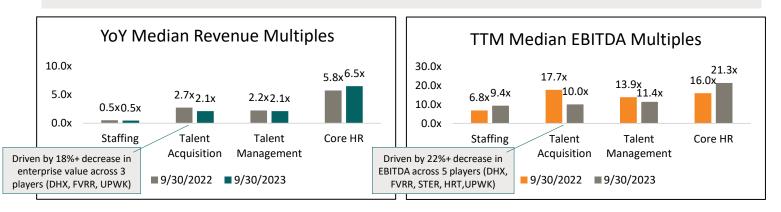
¹Source: Bloomberg

HCM PUBLIC MARKETS

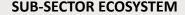


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COMPARATIVE MEDIAN REVENUE & EBITDA MULTIPLES



Source: PitchBook, Data as of September 2023





ONE-YEAR HISTORICAL INDEX PERFORMANCE

The Talent Acquisition index underperformed during this period, while the Core HR index slightly beat the S&P 500 and emerged as the top-performing index within HRTech for the third quarter in a row.



Source: Refinitiv

Indices based on equal-weighted prices and excludes companies not traded prior to 6/1/2022



HCM PUBLIC TRADING STATISTICS

HVA'S Q3 2023 HCM REPORT

| | | CORE HR | | | |
|----------------------------|------------------------|-------------------|------------------|---------------------|--------------------|
| Company Name | Enterprise Value (\$B) | TTM Revenue (\$B) | TTM EBITDA (\$B) | Revenue Multiple | EBITDA Multiple |
| ADP | 100.4 | 17.20 | 4.28 | 5.8x | 23.5x |
| Asure Software Ceridian | 0.3 11.3 | 0.11 1.39 | 0.02 0.15 | 2.2x 8.2x | 14.2x n/m |
| Insperity | 3.5 | 40.50 | 0.28 | 0.1x | 12.5x |
| Oracle | 367.5 | 50.96 | 19.17 | 7.2x | 19.2x |
| Paychex | 40.8 | 4.97 | 2.25 | 8.2x | 18.1x |
| Paycom Software | 14.5 | 1.56 | 0.55 | 9.3x | 26.2x |
| Paylocity | 9.9 | 1.17 | 0.22 | 8.5x | 45.3x |
| SAP | 149.5 | 32.72 | 7.02 | 4.6x | 21.3x |
| The Sage Group | 13.2 | 2.53 | 0.50 | 5.2x | 26.4x |
| Trinet Group | 5.9 | 4.92 | 0.57 | 1.2x | 10.3x |
| Workday | 52.9 | 6.72 | 0.21 | 7.9x | n/m |
| | | | Median: | 6.5x | 20.2x |

| TALENT MANAGEMENT | | | | | | | | | | |
|-------------------|------------------------|-------------------|------------------|---------------------|--------------------|--|--|--|--|--|
| Company Name | Enterprise Value (\$B) | TTM Revenue (\$B) | TTM EBITDA (\$B) | Revenue Multiple | EBITDA Multiple | | | | | |
| Coursera | 2.1 | 0.58 | -0.15 | 3.6x | n/m | | | | | |
| Docebo | 1.1 | 0.16 | 0.00 | 6.9x | n/m | | | | | |
| Franklin Covey | 0.5 | 0.28 | 0.03 | 1.9x | 16.0x | | | | | |
| Healthstream | 0.6 | 0.27 | 0.06 | 2.3x | 11.4x | | | | | |
| LTG | 0.8 | 0.73 | 0.12 | 1.1x | 6.5x | | | | | |
| Udemy | 1.0 | 0.68 | -0.16 | 1.4x | n/m | | | | | |
| | | | Median: | 2.1x | 11.4x | | | | | |

| | TALE | NT ACQUISITION | | | |
|---------------------------|------------------------|-------------------|------------------|---------------------|--------------------|
| Company Name | Enterprise Value (\$B) | TTM Revenue (\$B) | TTM EBITDA (\$B) | Revenue Multiple | EBITDA Multiple |
| DHI | 0.2 | 0.16 | 0.02 | 1.2x | 9.1x |
| First Advantage | 2.2 | 0.78 | 0.22 | 2.8x | 10.0x |
| Fiverr | 1.0 | 0.34 | -0.02 | 2.8x | n/m |
| Sterling Talent Solutions | 1.7 | 0.74 | 0.10 | 2.3x | 16.6x |
| HireRight | 1.3 | 0.75 | 0.15 | 1.7x | 8.6x |
| Upwork | 1.4 | 0.65 | -0.01 | 2.1x | n/m |
| ZipRecruiter | 1.3 | 0.79 | 0.12 | 1.6x | 10.7x |
| | | | Median: | 2.1x | 10.0x |

STAFFING

| Company Name | Enterprise Value (\$B) | TTM Revenue (\$B) | TTM EBITDA (\$B) | Revenue Multiple | EBITDA Multiple |
|---------------------------------------|------------------------|-------------------|------------------|---------------------|--------------------|
| Adecco Group | 10.8 | 25.27 | 0.79 | 0.4x | 13.7x |
| AMN Healthcare Services | 4.3 | 4.38 | 0.62 | 1.0x | 6.9x |
| ASGN | 5.0 | 4.61 | 0.48 | 1.1x | 10.3x |
| Barrett Business Services | 0.5 | 1.07 | 0.07 | 0.5x | 6.9x |
| BG Staffing | 0.2 | 0.31 | 0.00 | 0.6x | n/m |
| Cross Country Healthcare | 0.9 | 2.43 | 0.20 | 0.4x | 4.7x |
| GEE Group | 0.1 | 0.16 | 0.01 | 0.3x | 9.0x |
| Heidrick & Struggles | 0.3 | 1.00 | 0.10 | 0.3x | 3.6x |
| HireQuest | 0.2 | 0.03 | 0.02 | 7.1x | 14.1x |
| Kelly Services | 0.6 | 4.89 | 0.05 | 0.1x | 11.5x |
| Kforce | 1.2 | 1.65 | 0.09 | 0.8x | 13.4x |
| Korn Ferry | 2.5 | 2.84 | 0.35 | 0.9x | 7.0x |
| Manpower Group | 4.5 | 19.22 | 0.57 | 0.2x | 7.9x |
| Mastech Digital | 0.1 | 0.23 | 0.01 | 0.4x | 11.9x |
| Staffing 360 Solutions | 0.0 | 0.24 | -0.01 | 0.2x | n/m |
| Recruit | 43.4 | 25.04 | 3.41 | 1.7x | 12.7x |
| Resources Connection | 0.4 | 0.78 | 0.08 | 0.5x | 4.9x |
| Robert Half International | 7.3 | 6.92 | 0.78 | 1.1x | 9.4x |
| TrueBlue | 0.5 | 2.07 | 0.05 | 0.2x | 10.2x |
| n/m, multiples less than Over greater | | | Median: | 0.5x | 9.4x |

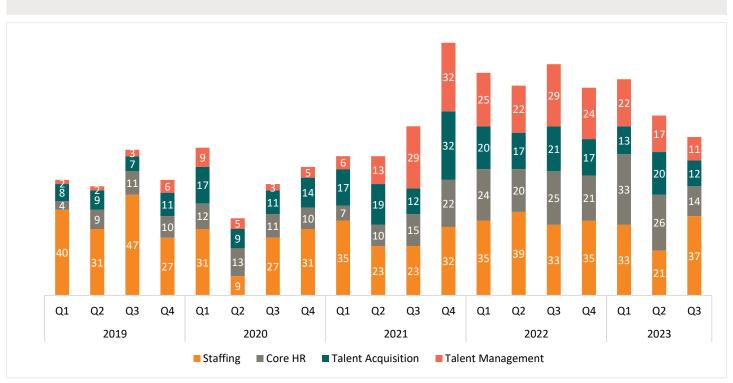
n/m: multiples less than 0x or greater than 50x

HCM M&A SUMMARY

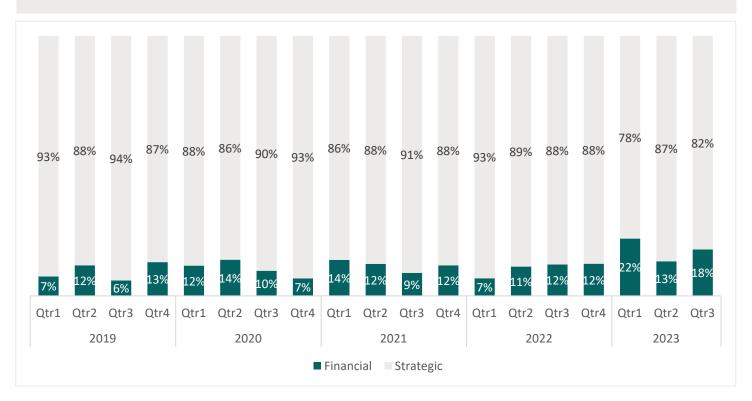


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DEAL COUNT BY SUBSECTOR



STRATEGIC VS FINANCIAL SPONSOR M&A



Sources: PitchBook, SIA



HCM NOTABLE TRANSACTIONS

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RECENT NOTABLE ACQUISITIONS

HR TECH Strategic



- Virgin Pulse is an employee health engagement platform which drives well-being, culture, and productivity across organizations
- The merger with HealthComp will create a tech-enabled platform that can develop novel benefits programs while leveraging AI to track and improve outcomes

HR TECH FINANCIAL ClearCo. UNDISCLOSED SEP 2023 ACQUIRED BY

HealthComp

GEMSPRING

- ClearCompany is a talent management software designed to provide social recruiting, onboarding, and performance management services
- The acquisition by Gemspring Capital will build out their customer base, expand product offerings, and strengthen existing partnerships

HR TECH FINANCIAL ENGAGE
UNDISCLOSED
AUG 2023
ACQUIRED BY
KOHLBERG

- Engage PEO offers payroll processing, tax administration, workers' compensation, risk management, benefits administration, and employee compliance
- This majority investment expands Kohlberg's investment thesis into the broader human capital management sector and allows Engage PEO to leverage new insurance channels

HR TECH STRATEGIC immedis UNDISCLOSED JUL 2023

ACQUIRED BY

- Immedis is a cloud-based payroll platform designed to deliver accurate, safe, and secure cross-border payment processing
- The company was acquired by Ultimate Kronos Group to launch One View, which aims to provide a unified view into global payroll

HR TECH FINANCIAL smartinx UNDISCLOSED JUL 2023 ACQUIRED BY

LONE NVIEW

- Smartlinx offers a suite of workforce management solutions, schedule optimizations, human resources, and payroll solutions for the nursing and healthcare industry
- The acquisition by Lone View will expand human capital solutions to serve the long-term care, post-acute, and adjacent senior care industries

STAFFING

PHOENIX STAFFING

UNDISCLOSED
SEP 2023
ACQUIRED BY
ACTIVE
STAFFING SERVICES

- Phoenix Staffing is a provider of light industrial staffing, candidate sourcing, recruitment support, interview support, and pipeline building
- This marks Active Staffing Services second acquisition of the year as it broadens its national footprint and enriches its areas of expertise

STAFFING STRATEGIC Recruiter.com

UNDISCLOSED

AUG 2023

ACQUIRED BY

FUTURIS

- The specialized healthcare staffing unit of Recruiter.com (NASDAQ: RCRT) delivers flexible sourcing and talent acquisition solutions within the medical field
- This marks the ninth acquisition by Futuris in the last 30 months, and this business segment will benefit from their long-standing expertise in healthcare staffing

STAFFING

UNDISCLOSED
AUG 2023
ACQUIRED BY

HIREWELL

- The Collective Search is a technology sales staffing firm which helps VC and PE backed companies scale their go-to-market teams
- The is Hirewell's fourth acquisition following a \$21M investment from Prytek
- The Collective Search bolsters Hirewell's tech-enabled talent ecosystem and expands its footprint in Silicon Valley

Sources: PitchBook, SIA

HCM ACTIVE BUYER SUMMARY



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TOP ACQUIRERS – PAST 30 MONTHS





■ 1 Acquisition ■ >1 Acquisition



acquisitions since March 31, 2021

of buyers made more than 1 acquisition in the last 30 months

| Acquirers | Acquisitions in Past 30 Months | Most Recent Acquisitions |
|---------------------------------------|--------------------------------------|---|
| Futuris STAFFING | 9 | Recruiter.com (2023): Healthcare staffing unit Insigman (2023): IT staffing, consulting, and process outsourcing LotusUSA (2022): Engineering, staffing services, and technology solutions |
| ÜKG WORKFORCE MANAGEMENT | 6 | Immedis (2023): Payroll Quorbit (2022): Workforce planning for frontline & hourly workers Ascentis (2022): HRIS |
| HIREQUEST INC. | 6 | MRINetwork (2022): Executive search and recruitment services Northbound Executive Search (2022): Recruitment and consulting services Dubin Workforce Solutions (2022): Executive placement services |
| THE RESERVES NETWORK STAFFING | 5 | Celebrity Staff (2022): Administrative and legal staffing C&A Industries (2022): Engineering recruitment and placement Staffing Connections (2022): Office/Clerical and Industrial staffing |
| CAVU PAYROLL | 5 | ABCS Payroll (2023): Cloud-based payroll Pay Team (2023): Software industry payroll Business Services Group (2022): Payroll |
| AscendStaffing STAFFING | 5 | Employee Solutions (2023): Industrial staffing and employee search Apprentice Personnel (2022): Temp staffing and payroll services Workstaffing (2022): Staffing and recruitment for employers and jobseekers |
| * EXECUTIVE SEARCH | 5 | The Registry (2023): Interim executive placement Helbling & Associates (2023): Construction and real estate executive search SEBA International (2022): Financial services executive search |
| EQUIFAX CREDIT REPORTING | 4 | Efficient Hire (2022): Employee onboarding Apriss Insights (2021): Data & analytics Health e(fx) (2021): Workforce management |
| Perceptyx * EMPLOYEE SURVEYS | 4 | Humu (2023): Behavioral change and productivity software Cultivate Technology (2022): Leadership development platform Waggl (2021): Employee feedback platform |
| Bullhorn * ATS | 4 | SourceBreaker (2022): Al-powered talent search and match platform Able (2022): Onboarding and candidate engagement platform Cube19 (2021): Recruitment and sales team analytic |
| First Advantage BACKGROUND SCREENING | 4 | Infinite ID (2023): Identity management for government agencies MultiLatin Background Screening (2021): Background screening in Latin America Corporate Screening Services (2021): Pre-employment screening |



SPOTLIGHT: HR TECHNOLOGY CONFERENCE

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The HR Technology Conference & Exposition is an annual symposium in Las Vegas with presentations from industry leaders, a first look at upcoming innovations, and an exposition hall with 450+ HR exhibitors. The HVA team regularly attends this conference and finds that the event often leads to valuable insights, new connections, and exciting opportunities. We aggregated our observations and analyzed exhibitor data to provide an overview of this year's conference and the current state of the HCM industry.

ACTIVE INDUSTRIES AND TRENDS













Employee Skills

Payroll

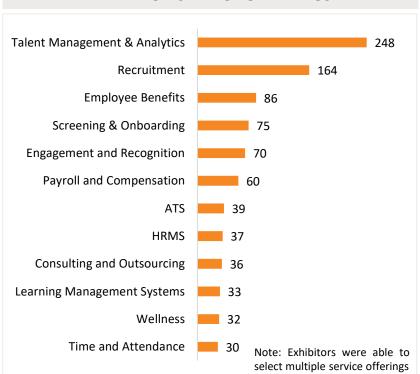
Globalization

Employee Engagement

AI Tools

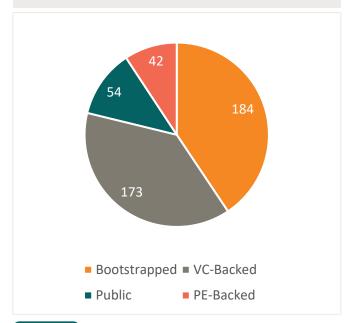
Compliance

EXHIBITOR SERVICE OFFERINGS



The industries with the most representation at the HRTech conference were talent management and recruitment. Firms which offered talent management services provides a wide range of innovative solutions, including micro-learning, health and financial wellness, and Al-enhanced talent analytics. Recruitment firms presented their new job matching at scale technologies and remote-hiring marketplaces.

EXHIBITOR BACKING STATUSES



\$14.7B

VC-Backed exhibitors raised \$14.7B to date

184

There were **184 bootstrapped exhibitors**, representing **40% of exhibitors**. These companies were mainly in the **Benefits** and **Engagement and Recognition** sectors

31%

Exhibitors raised 31% of all HCM VC funding dollars raised in the past 30 months (\$33B)

KEYNOTE SPEECH

Josh Bersin gave a keynote speech on "How AI Will Transform the Market Forever"

- Josh Bersin predicts there will be massive changes in the talent analytics sector as AI can collect, parse through, and summarize larger sets of data
- A shrinking labor force and increasingly high levels of employee stress will result in a need to maximize productivity, augmented with AI
- Pre-hire assessments can be coupled with AI to predict future job performance and streamline the hiring process
- All is not a magic answer for every vendor, and customers and potential investors should carefully examine the potential
 applications of All to ensure offerings are truly innovative





HVA'S Q3 2023 HCM REPORT

| | | CORE HR | | | | | |
|-----------|--------------------------|-------------------------|--------------------|------------------|-----------------|---------------------|--------------------|
| Deal Date | Company Name | Acquirer | Deal Size (\$M) | Revenue (\$M) | EBITDA (\$M) | Revenue Multiple | EBITDA Multiple |
| Sep-23 | Aconso | Keensight Capital | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Mpleo | Septeo | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | OrchestrateHR | Risk Strategies Company | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Socrates.ai | Simpplr | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | VIA Global Ventures | Justworks | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Kosy Office | Kumospace | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Foster Benefit Resources | NR West | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Zenda | InComm Payments | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Engage PEO | Kohlberg & Co | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Epsilon HR | Epsilon Net | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Lean Financial | When I Work | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Smartlinx Solutions | Lone View Capital | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Wiley's | Tuition. io | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Immedis | UKG | n/m | \$33 | -\$13 | n/m | n/m |

| | | STAFFING | | | | | |
|-----------|-------------------------------|-----------------------------|--------------------|------------------|-----------------|---------------------|--------------------|
| Deal Date | Company Name | Acquirer | Deal Size (\$M) | Revenue (\$M) | EBITDA (\$M) | Revenue Multiple | EBITDA Multiple |
| Jul-23 | Greybridge Search & Selection | Mackin Group | \$2 | n/m | n/m | n/m | n/m |
| Jul-23 | ASG Staffing | Terra Staffing Group | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Polaris Al | Aya Healthcare | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Insigma | Futuris | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Employee Solutions | Ascend Staffing | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | CarePlus Management | WELL Health | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Obvious People | House of Talents | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Collab Infotech | Aequor | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Altus Partners | The LCap Group | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | American Craftsmen | Trillium | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Jobtoolz | Strada Partners | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | SourcePoint Staffing | Staffworks Group | n/m | n/m | n/m | n/m | n/m |
| Jul-23 | Stogo | Travel Nurse Across America | n/m | n/m | n/m | n/m | n/m |
| | | | | | | | |



STAFFING M&A TRANSACTIONS

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| | | STAFFING (CONT.) | | | | | |
|-----------|------------------------------|-------------------------------|--------------------|------------------|-----------------|---------------------|--------------------|
| Deal Date | Company Name | Acquirer | Deal Size (\$M) | Revenue (\$M) | EBITDA (\$M) | Revenue Multiple | EBITDA Multiple |
| Sep-23 | Phoenix Staffing | Active Staffing Services | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Sumo Medical Staffing | Acacium Group | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Seeliger y Conde | Kingsley Gate | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Alora Search Partners | Corsica Partners | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Cordia Resources | Cherry Bekaert | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Lawyers on Demand | Consilio | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Normann Staffing | Active Staffing Services | n/m | n/m | n/m | n/m | n/m |
| Sep-23 | Finance Club | ProjectiveGroup | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Worley (Energy Unit) | Airswift | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Premier Virtual | Careerminds | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Babbage Company | Synergia Capital Partners | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Shiftfillers | Raise | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Tower Legal Solutions | Surge Private Equity | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | GeekHunter | Howdy.com | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Cydio Group | 24 Seven | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Hardenbergh Group | BV Investment Partners | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Recruiter.com Healthcare | Futuris | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Inlightened | LocumTenens.com | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Star Hospitality Group | Noor Staffing | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Kilberry | Russell Reynolds | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | The Registry | ZRG Partners | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | The Collective Search | Hirewell | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Hire Technologies Provisions | Design Group Staffing | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Kobor MedSearch | Elite365 | n/m | n/m | n/m | n/m | n/m |
| Aug-23 | Vantage Market Entry | Undisclosed | n/m | n/m | n/m | n/m | n/m |

Sources: PitchBook, SIA





HVA'S Q3 2023 HCM REPORT

| | TALENT MANAGEMENT | | | | | | | | |
|-----------|--------------------------------|------------------------|--------------------|------------------|-----------------|---------------------|--------------------|--|--|
| Deal Date | Company Name | Acquirer | Deal Size (\$M) | Revenue (\$M) | EBITDA (\$M) | Revenue Multiple | EBITDA Multiple | | |
| Sep-23 | Virgin Pulse | Health Comp | \$3,000 | n/m | n/m | n/m | n/m | | |
| Sep-23 | Evermood | Acture Group | n/m | n/m | n/m | n/m | n/m | | |
| Sep-23 | The River Group (Delray) | Pearl Meyer & Partners | n/m | n/m | n/m | n/m | n/m | | |
| Sep-23 | Starred | Talenthub | n/m | n/m | n/m | n/m | n/m | | |
| Aug-23 | RAI Government Services | Undisclosed | n/m | n/m | n/m | n/m | n/m | | |
| Aug-23 | Legerity Group | JW Michaels & Co | n/m | n/m | n/m | n/m | n/m | | |
| Aug-23 | Weekly10 | LMS365 | \$5 | n/m | n/m | n/m | n/m | | |
| Aug-23 | Humu | Perceptyx | n/m | n/m | n/m | n/m | n/m | | |
| Aug-23 | CADLearning | Eagle Point Software | n/m | n/m | n/m | n/m | n/m | | |
| Jul-23 | Studyflix | Embrace | n/m | n/m | n/m | n/m | n/m | | |
| Jul-23 | Galan Groep | Cohedron | n/m | n/m | n/m | n/m | n/m | | |

TALENT ACQUISITION

| Company Name | Acquirer | Deal Size (\$M) | Revenue (\$M) | EBITDA (\$M) | Revenue Multiple | EBITDA Multiple |
|------------------------|--|--|---|--|--|--|
| Wheebox | ETS | n/m | n/m | n/m | n/m | n/m |
| Spaulding Associates | Capital Search Inc. | n/m | n/m | n/m | n/m | n/m |
| ClearCompany | Gemspring Capital | n/m | n/m | n/m | n/m | n/m |
| Chally | Spark Hire | n/m | n/m | n/m | n/m | n/m |
| Infinite ID | First Advantage | \$41 | \$10 | n/m | 4x | n/m |
| Diversely | The Access Group | n/m | n/m | n/m | n/m | n/m |
| Agile Styrerkruttering | Adolfsen Group | n/m | n/m | n/m | n/m | n/m |
| Expertlead | WorkGenius | n/m | n/m | n/m | n/m | n/m |
| Sora (Honu HR) | ADP | n/m | n/m | n/m | n/m | n/m |
| Bayard Advertising | Appcast | n/m | n/m | n/m | n/m | n/m |
| WhoHire | PerceptionPredict | n/m | n/m | n/m | n/m | n/m |
| DTIS | HireRight | n/m | n/m | n/m | n/m | n/m |
| | Wheebox Spaulding Associates ClearCompany Chally Infinite ID Diversely Agile Styrerkruttering Expertlead Sora (Honu HR) Bayard Advertising WhoHire | Wheebox ETS Spaulding Associates Capital Search Inc. ClearCompany Gemspring Capital Chally Spark Hire Infinite ID First Advantage Diversely The Access Group Agile Styrerkruttering Adolfsen Group Expertlead WorkGenius Sora (Honu HR) ADP Bayard Advertising Appcast WhoHire PerceptionPredict | Wheebox ETS n/m Spaulding Associates Capital Search Inc. n/m ClearCompany Gemspring Capital n/m Chally Spark Hire n/m Infinite ID First Advantage \$41 Diversely The Access Group n/m Agile Styrerkruttering Adolfsen Group n/m Expertlead WorkGenius n/m Sora (Honu HR) ADP n/m Bayard Advertising Appcast n/m WhoHire PerceptionPredict n/m | Wheebox ETS n/m n/m Spaulding Associates Capital Search Inc. n/m n/m ClearCompany Gemspring Capital n/m n/m Chally Spark Hire n/m n/m Infinite ID First Advantage \$41 \$10 Diversely The Access Group n/m n/m Agile Styrerkruttering Adolfsen Group n/m n/m Expertlead WorkGenius n/m n/m Sora (Honu HR) ADP n/m n/m Bayard Advertising Appcast n/m n/m WhoHire PerceptionPredict n/m n/m | Wheebox ETS n/m n/m n/m n/m Spaulding Associates Capital Search Inc. n/m n/m n/m ClearCompany Gemspring Capital n/m n/m n/m Chally Spark Hire n/m n/m n/m Infinite ID First Advantage \$41 \$10 n/m Diversely The Access Group n/m n/m n/m Agile Styrerkruttering Adolfsen Group n/m n/m n/m Expertlead WorkGenius n/m n/m n/m Sora (Honu HR) ADP n/m n/m n/m Bayard Advertising Appcast n/m n/m n/m Who Hire Perception Predict n/m n/m n/m | Wheebox ETS n/m n/m n/m n/m n/m Spaulding Associates Capital Search Inc. n/m n/m n/m n/m n/m ClearCompany Gemspring Capital n/m n/m n/m n/m n/m Chally Spark Hire n/m n/m n/m n/m n/m Infinite ID First Advantage \$41 \$10 n/m 4x Diversely The Access Group n/m n/m n/m n/m Agile Styrerkruttering Adolfsen Group n/m n/m n/m n/m Expertlead WorkGenius n/m n/m n/m n/m Sora (Honu HR) ADP n/m n/m n/m n/m n/m Bayard Advertising Appcast n/m n/m n/m n/m n/m WhoHire PerceptionPredict n/m n/m n/m n/m |



HCM FINANCING SUMMARY

HVA'S Q3 2023 HCM REPORT

NOTABLE FINANCINGS

degreed \$153M

LEARNING

AUG 2023
RECEIVED INVESTMENT FROM

MKICKSTART

COMPENSATION & BENEFITS

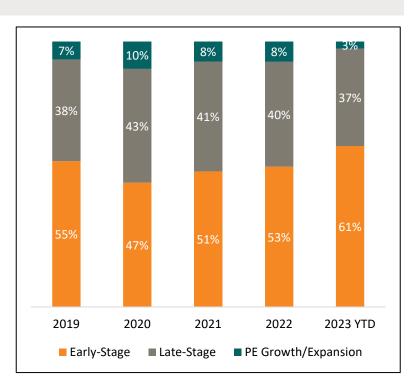


HRIS

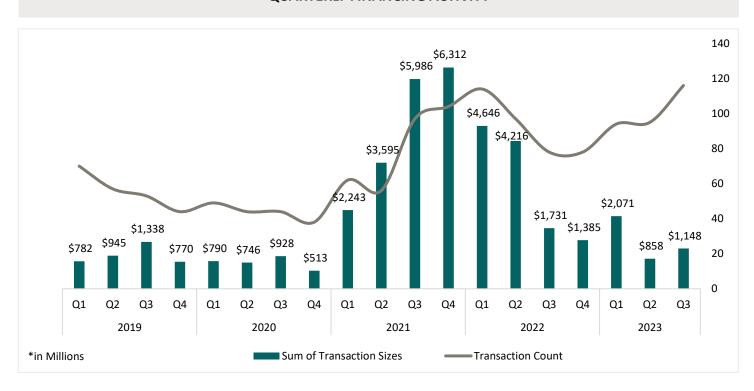


WELLNESS





QUARTERLY FINANCING ACTIVITY

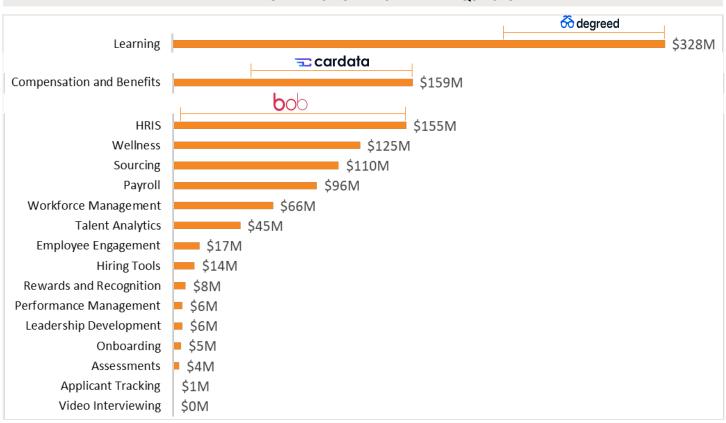


HCM FINANCING ACTIVITY

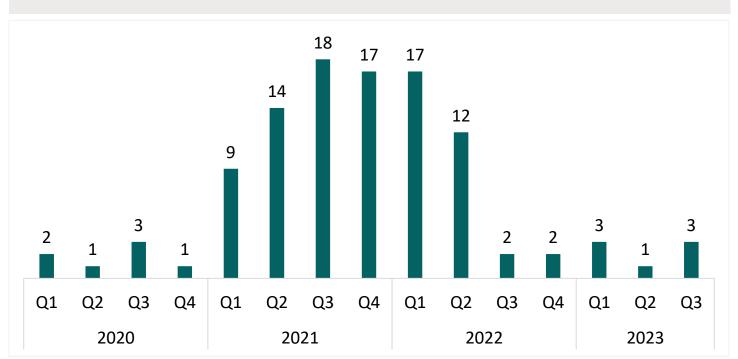


HVA'S Q3 2023 HCM REPORT





VC DEALS OVER \$100M



Sources: PitchBook, HRTECHFeed

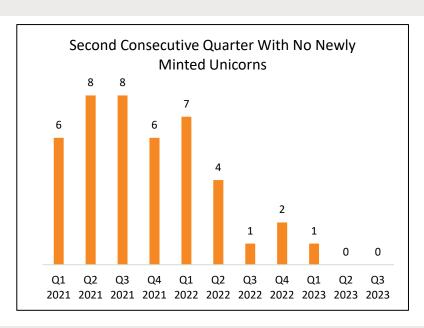


HR TECH UNICORN TRACKER

HVA'S Q3 2023 HCM REPORT

NEWLY MINTED UNICORNS





HR TECH UNICORNS

Talent Management Anaplan articulate Motterfly BetterUp CHIEF DOMĚSTIKA echo360 eightfold.ai gol GUILD Gympass 🔆 Lattice

Core HR









Collective Health





snapLooic



Talent Acquisition































HVA'S Q3 2023 HCM REPORT

| | | EARLY-STAGE | VENTURE C | APITAL | |
|------------------|---------------------|---------------------------|--------------------|------------------------------|---|
| Deal Date | Company Name | Broad Category | Deal Size (\$M) | Pre-Money Valuation (\$M) | Lead/Sole Investors |
| Sep-23 | The Grand | Talent Management | \$5 | n/m | Seven Seven Six |
| Sep-23 | TransactionLink | Talent Acquisition | \$5 | n/m | White Star Capital |
| Sep-23 | Axial Shift | Talent Management | \$4 | n/m | Silvert |
| Sep-23 | Erudit | Talent Management | \$10 | n/m | True Blue Partners |
| Sep-23 | Giftpack | Talent Management | \$4 | n/m | Chang Hai Lin |
| Sep-23 | PowerUs | Talent Acquisition | \$28 | n/m | Eurazeo, Headline, HV Capital |
| Sep-23 | CareerFairy | Talent Acquisition | n/m | n/m | Mediahuis |
| Sep-23 | BetterLeap | Talent Acquisition | \$10 | \$40 | Peakstate Ventures |
| Sep-23 | Anthropos | Talent Acquisition | \$3 | \$10 | Eden Ventures |
| Sep-23 | Lumber | Core HR | \$6 | n/m | Carbide Ventures |
| Sep-23 | Common Trust | Core HR | \$3 | n/m | Crossbeam Venture Partners |
| Sep-23 | Easop | Core HR | n/m | n/m | Cooley, SemperVirens |
| Sep-23 | Deskbird | Core HR | \$13 | n/m | PortfoLion, Rivus Capital |
| Sep-23 | Bandana | Talent Acquisition | \$4 | n/m | General Catalyst, Craft Ventures |
| Sep-23 | Hacking Talents | Talent Management | n/m | n/m | LVenture Group |
| Sep-23 | Тар | Talent Acquisition | n/m | n/m | Loyal VC |
| Sep-23 | Workfully | Talent Acquisition | n/m | n/m | Secways Capital |
| Aug-23 | Teale | Talent Management | \$11 | n/m | Alter Equity and Bpifrance |
| Aug-23 | Confirm | Talent Management | \$6 | n/m | Spero Ventures |
| Aug-23 | StretchDollar | Core HR | \$5 | n/m | Precursor, Elefund, V1.vc |
| Aug-23 | Weekday | Talent Acquisition | \$2 | n/m | Venture Highway |
| Aug-23 | Borderless | Talent Acquisition | \$3 | \$11 | Backed VC |
| Aug-23 | Longevo | Talent Management | \$6 | n/m | Grupo Valora CanariAS |
| Aug-23 | Jobright | Talent Acquisition | \$5 | \$10 | Undisclosed |
| Aug-23 Aug-23 | Likeminded | Talent Management | \$5 \$7 | n/m | Holtzbrinck Digita |
| Jul-23 | Greenworkx | Talent Acquisition | \$2 | \$3 | Mangrove Capital Partners |
| Jul-23 Jul-23 | Giraffe | Talent Management | \$2 \$11 | n/m | Group 11 |
| Jul-23 Jul-23 | Immediate | Core HR | \$20 | n/m | Castle Creek, Launchpad |
| Jul-23 Jul-23 | Quench Al | Talent Management | \$20 \$5 | n/m | Firstminute, Tuesday VC |
| Jul-23 Jul-23 | Quench.ai | Talent Management | \$5 \$5 | | Firstminute, ruesday vC Firstminute Capital |
| | | | | n/m | • |
| Jul-23 Jul-23 | Life Science People | Talent Acquisition | \$6 | \$13 | Undisclosed |
| | Gushwork.ai | Core HR | \$2 | n/m | Lightspeed |
| Jul-23 | Zelt | Core HR | \$4 | n/m | Episode 1, Village Global |
| Jul-23 | Skillit | Talent Acquisition | \$9 | n/m | MetaProp, Bow Capital |
| Jul-23 | Preply | Talent Management | \$70 | n/m | Horizon Capital |
| Jul-23 | MyCareforce | Core HR | \$2 | n/m | Shilling |
| Jul-23 | Longevo | Talent Management | \$2 | \$5 , | Undisclosed |
| Jul-23 | Venteur | Core HR | \$6 | n/m | GSR Ventures |
| Jul-23 | Trunk Tools | Core HR | \$10 | \$15 , | Innovati |
| Jul-23 | Clipvert | Talent Acquisition | n/m | n/m | Allygatr |
| Jul-23 | Mintago | Talent Management | \$5 | \$13 | Cur8 Capital |
| Jul-23 | Algo Interview | Talent Acquisition | n/m | n/m | Undisclosed |
| Jul-23 | KWAL | Talent Acquisition | \$2 | n/m | Diaspora Ventures, SeaX |
| Jul-23 | Pillar | Talent Acquisition | \$4 | \$12 | Undisclosed |
| Jul-23 | Board Owl | Talent Acquisition | n/m | n/m | Allygatr |
| Jul-23 | Lotaro | Talent Management | n/m | n/m | better ventures |
| Jul-23 | Mentra | Talent Acquisition | n/m | n/m | FullCircle, Skyhook |
| Jul-23 | Snapbrillia | Talent Acquisition | n/m | n/m | Sacral Capital |
| Jul-23 | Velents | Talent Acquisition | n/m | n/m | A15 |
| Jul-23 | Clair | Core HR | \$25 | n/m | Thrive Capital |



HCM FINANCING ACTIVITY

HVA'S Q3 2023 HCM REPORT

| Sep-23 Trickle Talent Management \$1 n/m NoBa, Equity Ga Sep-23 Lepaya Talent Management \$38 n/m Endeit Capital Sep-23 ZayZoon Core HR \$35 n/m Export Developr Sep-23 HiBob Core HR \$150 n/m Farallon Capital Sep-23 Catalyte Talent Acquisition \$18 \$290 Camden Partner Sep-23 Kenjo Core HR \$10 n/m Hi Inov Sep-23 Issio Solutions Core HR \$2 \$31 Undisclosed Sep-23 Issio Solutions Core HR \$2 \$31 Undisclosed Sep-23 Peoplespheres Core HR \$4 n/m Undisclosed Sep-23 bluquist Talent Management \$1 \$4 Venture League Sep-23 Woba Talent Management \$3 n/m PreSeed, Denma Sep-23 Daivergent Talent Acquisition n/m n/m Moai Capital Sep-23 Humi Core HR n/m n/m n/m Moai Capital Sep-23 ProRank Talent Acquisition n/m n/m Amplify.LA Sep-23 ProRank Talent Acquisition \$1 n/m n/m Caduceus Capital Aug-23 DevSkiller Talent Acquisition \$1 n/m Movens Capital Aug-23 DriverReach Talent Acquisition \$1 n/m Undisclosed Aug-23 Espresa Core HR \$16 \$29 Clear Ventures Aug-23 GymPass Talent Management \$85 \$2315 EQT Aug-23 In New York Talent Acquisition \$2 n/m Undisclosed Aug-23 Pro Recruit Talent Acquisition \$2 n/m Undisclosed Aug-23 Pro Recruit Talent Acquisition \$2 n/m Undisclosed Aug-23 Flo Recruit Talent Acquisition \$12 n/m LiveOak, Moneta Aug-23 Orka Talent Management \$41 \$129 Riverwood Capital Aug-23 Ore Model Talent Management \$41 \$129 Riverwood Capital Aug-23 FleetNurse Talent Management \$41 \$129 Riverwood Capital Aug-23 Cravety Talent Management \$41 \$100 Riverwood Capital Aug-23 Cravety Talent Management \$41 \$1 | |
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| Sep-23LepayaTalent Management\$38n/mEndeit CapitalSep-23ZayZoonCore HR\$35n/mExport DeveloprSep-23HiBobCore HR\$150n/mFarallon CapitalSep-23CatalyteTalent Acquisition\$18\$290Camden PartnerSep-23KenjoCore HR\$10n/mHi InovSep-23Issio SolutionsCore HR\$2\$31UndisclosedSep-23PeoplespheresCore HR\$4n/mUndisclosedSep-23BluquistTalent Management\$1\$4Venture LeagueSep-23WobaTalent Management\$3n/mPreSeed, DenmaSep-23DaivergentTalent Acquisitionn/mn/mMoai CapitalSep-23DaivergentTalent Acquisitionn/mn/mAmplify.LASep-23HumiCore HRn/mn/mAmplify.LASep-23ProRankTalent Acquisitionn/mn/mCaduceus CapitalAug-23DevSkillerTalent Acquisition\$1n/mMovens CapitalAug-23DriverReachTalent Acquisition\$1n/mUndisclosedAug-23GymPassTalent Management\$85\$2315EQTAug-23GymPassTalent Acquisition\$2n/mLiveOak, MonetaAug-23Flo RecruitTalent Acquisition\$12n/mLiveOak, MonetaAug-23OrkaTalent Acquisition\$3 <th>Investors</th> | Investors |
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| Aug-23 Cravety Talent Management n/m n/m Venture-Net Par | |
| - | tners |
| Aug-23 Degreed Talent Management \$153 n/m Kickstart Fund | |
| Aug-23 Multiverse Talent Management n/m n/m Haystack Manag | ement Company |
| Jul-23 Intellum Talent Management \$25 \$125 Guidepost Grow | |
| Jul-23 Fergus Talent Management \$2 n/m Octopus Venturo | es |
| Jul-23 Disprz Talent Management \$30 n/m Silverneedle Ver | tures, 360 ONE |
| Jul-23 Leading Indicator Talent Acquisition \$1 n/m Undisclosed | |
| Jul-23 Optio Incentives Core HR \$4 \$46 Skyfall, Futurum | AS |
| Jul-23 Bridgit Core HR \$7 n/m Canadian Bank o | |
| Jul-23 Axuall Core HR \$7 \$85 Frist Cressey Ver | |
| Jul-23 impress.ai Talent Acquisition \$6 \$15 SEEDS Capital, S | |
| Jul-23 Instant Financial Core HR \$13 n/m TTV Capital | |
| PRIVATE EQUITY GROWTH / EXPANSION | |
| Deal Size Pre-Money | e Investors |
| Sep-23 Take Command Core HR \$25 n/m Edison Partners, | LiveOak, SJF |
| Sep-23 Cardata Core HR \$100 n/m Wavecrest Grow | th, MassMutual |
| Aug-23 Hubstaff Core HR n/m n/m WestView Capita | l Partners |
| Aug-23 Titus Talent Strat Talent Acquisition n/m n/m The Firefly Group |) |

Sources: PitchBook, HRTECHFeed

HCM EXPERTISE



HVA'S Q3 2023 HCM REPORT

































HUMAN CAPITAL MANAGEMENT TEAM



PARTNER







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