

Industry Focus: Consumer Products & Services

In the Consumer Products & Services space, value creation is predicated on innovation, distribution and scale. Whether you are looking to acquire or sell a business, we can expand your domestic and cross-border reach and find the best possible partner for your business. We know your market, and our operating background enables us to frame the issues that matter most while mitigating your execution risk.

We work with companies that focus on:



BEAUTY &
PERSONAL CARE



FAST-MOVING
CONSUMER GOODS



FOOD &
BEVERAGE



HEALTH &
WELLNESS



LUXURY



PET

Successful Consumer Engagements


Health & Wellness
Buy-Side Advisory
(USA)

LVMH
Luxury
Fairness Opinion
(France)

Zorbit
Juvenile/Apparel
Sell-Side Advisory
(UK)


Kitchen Equipment
Sell-Side Advisory
(France, USA, Mexico)


OTC
Programmatic M&A
(Pan-European)

Area 1

Edutainment
Capital Raise
(USA)

Tartine et Chocolat
MAISON FRANÇAISE DE MODE ENFANTINE
Fashion
Capital Raise
(France)

Terraillon
LE BIEN-ÊTRE PRÉCISEMENT
Personal Care
Sell-Side Advisory
(France, Ireland)


VERTICAL
HARVEST
Food & Beverage
Capital Raise
(USA)


Ecotourism
Capital Raise
(Spain)

*Includes engagements from prior firms

About Harbor View Advisors

Harbor View combines the best of investment banking and management consulting to help our clients see the possibilities, and we work hard to achieve their goals. We serve innovative companies in the middle market.



B2B TECH & SERVICES



FINTECH



FINANCIAL SERVICES



INDUSTRIALS



CONSUMER

Harbor View's leaders have extensive experience advising companies on their comprehensive M&A strategies. While our methodology is guided by each client's unique situation and objectives, we offer industry-tailored guidance. Our team approach allows us to provide differentiated advice and diligent execution for a variety of entrepreneur, private equity, and corporate clients.

PUT OUR EXPERIENCE TO WORK.

Sell-side Advisory:

M&A FOR FOUNDER-OWNED BUSINESSES

LET US DRIVE THE PROCESS. Our Sell-side Advisory practice allows you to find the best fit, negotiate optimal valuation and terms, and efficiently progress to a close when seeking liquidity in your business or raising capital for growth. Our advisory experience on both sides of the table informs our process.

Buy-side Advisory:

BUY-SIDE FOR PRIVATE EQUITY AND CORPORATE DEVELOPMENT

LET US ACCELERATE YOUR M&A OUTCOMES. Our Buy-side Advisory practice delivers an elevated level of market mapping, sourcing & transaction execution to PE firms and their portfolio company leadership. We strengthen your position by providing an end-to-end solution to pursue your add-on or platform goals.

NAVIGATE CFO Services:

FINANCIAL INTELLIGENCE & LEADERSHIP

LET US NAVIGATE THE NUMBERS. Partner with our expert team to improve financial operations, gain high-level strategic direction, and benefit from financial planning and analysis. We provide Outsourced Accounting, Reporting & Analytics, and Strategy & Leadership for clients across all industries and at all stages of their business.