

# Industry Focus: HR Tech

Technology is rapidly changing how companies recruit, retain and train talent. We have been at the leading edge of this change, helping companies navigate M&A deals in the HR Tech space. Specifically, in the areas of talent acquisition, employee experience and workforce management. Harbor View Advisors has worked with companies who provide solutions across the entire employee lifecycle and deliver their offerings through tech-enabled services or traditional services models.



## We Work with Companies that Focus on:



Talent Acquisition



Talent Management



Talent Engagement



Talent Development

## Successful Outcomes

**THE BIG KNOW**

Acquired by

**mPulse**  
mobile

The Big Know advised by: 

**Terryberry**

Received an Investment from

**TENEX**  
CAPITAL MANAGEMENT

Terryberry advised by: 

**DDI**  
Pre-Employment Testing Assets

Acquired by

**psi**

DDI advised by: 

**meridian**  
problem solved.

Acquired by

**CS CONSULTING SOLUTIONS INTERNATIONAL**

Meridian advised by: 

**rideau**  
return on recognition

Acquired by

**Engage2Excel**

Rideau advised by: 

**Green JobInterview**

Acquired by

**Montage**

Green Job Interview advised by: 

**stratex**

Received an Investment from

**HALYARD CAPITAL**

StratEx advised by: 

**modernsurvey**

Acquired by

**AON**  
Empower Results®

Modern Survey advised by: 

**HCI** Human Capital Institute

Receive Minority Investment from

**EGP** EDUCATION GROWTH PARTNERS

HCI advised by: 

**AVIONTÉ**

Received an Investment from

**Serent**  
CAPITAL

Avionté advised by: 

## About Harbor View Advisors

Harbor View combines the best of investment banking and management consulting to help our clients see the possibilities, and we work hard to achieve their goals. A change in perspective changes everything. We serve software-centric, service-focused and technology-enabled clients in the middle market.



HR TECH



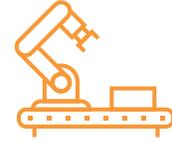
FINTECH



IT & PROFESSIONAL SERVICES



FINANCIAL SERVICES



INDUSTRIAL TECH

Harbor View's leaders have extensive experience advising companies on their comprehensive M&A strategy. While our methodology is guided by each client's unique situation and objectives, we offer invaluable, industry-tailored advice every step of the way. Our team approach to client services allows us to provide differentiated advice and diligent execution for a variety of entrepreneur, private equity and corporate clients.

## PUT OUR EXPERIENCE TO WORK.

### Transaction Execution:

M&A AND CORPORATE  
FINANCE ADVISORY

**LET US DRIVE THE PROCESS.** Our Transaction Execution practice allows you to find the best fit, negotiate optimal valuation and terms, and efficiently progress to a close when seeking liquidity in your business or raising capital for growth. Our advisory experience on both sides of the table informs our process. We are trained to decipher the motivations, dynamics and priorities driving buyers, investors and sellers.

### Catalyst:

ON-DEMAND CORPORATE  
DEVELOPMENT FOR M&A TEAMS

**LET US DO THE HEAVY LIFTING.** Our Catalyst practice delivers a new level of accountability, insight and execution to corporate development teams. Our team strengthens yours, providing an end-to-end solution for intensifying your strategy, pursuing your M&A objectives, and articulating your "M&A brand" with proactive outreach for successful outcomes.

### Path to Liquidity:

A ROADMAP FOR ACHIEVING  
OPTIMAL VALUE

**WE HAVE YOUR BACK.** Our Path to Liquidity practice helps you achieve the optimal value for your business through proactive and strategic planning. Our scorecard and valuation analysis help you benchmark your current state, clarify your goals, and realize the potential value of your business. Our roadmap helps you execute the details by organizing and sequencing the right decisions.